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Wahl Professional Held Global Education Summit in the UK
Sharing of Tools, Products, and Best Practices With Wahl Global Family

Sterling, IL (August 22, 2014) – Eight different languages. That was a significant undertaking at the first Wahl Professional Global Education Summit, which brought together 16 educators and marketing strategists from eight countries around the world—U.S., Germany, Russia, France, Italy, England, Spain and Brazil. But the barber/stylists broke the language barrier through education, skill and sharing of different techniques.

“The language barrier was only a challenge for a short moment,” says Laura VanderMoere, Director of Education in the Professional Division at Wahl. “Fortunately visual learning is universal so we relied heavily on hands-on demonstrations and the Wahl Professional app for technique visuals from these videos.”

The goal of the summit held August 4th and 5th at the Wahl Academy UK, was to share best practices, teach new techniques, inform on new Wahl products and how to position those products in the industry.

“Each artist showcased their own clipper techniques,” VanderMoere says. “The genuine eagerness from everyone to unite and learn displayed how dedicated we all are to the Wahl brand and how these tools are an important means to our industry.”

Wahl Professional USA is sending educators to Brazil, Mexico, Chile and Russia in 2014, but this is the first time they hosted international stylists under one roof.

“It was the World Cup of Hair,” says Garland “G-Whiz” Fox, a celebrity stylist and Wahl Education & Artistic Team educator. “We were able to communicate with one another by demonstrating our skills and watching others show theirs.”

The Wahl Academy is located at Unit 3 Trade Park, Sea Street, Herne Bay, UK. For more information about Wahl or its products, go to www.wahlpro.com.

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About Wahl Clipper Corporation

Since 1919, with the invention of the first practical electric hair clipper, Wahl Clipper Corporation has been the leader in the professional and home grooming category. Today, with over 2200 employees worldwide, Wahl is proud to carry forward the tradition of innovation and superior customer service that was created by Leo J. Wahl. Headquartered in Sterling, Illinois, Wahl distributes to 165 countries and has eight global manufacturing facilities as well as 24 sales offices. Most of Wahl’s professional products are made in the USA. At Wahl, we are proud of our heritage of excellence as well as our remarkable list of groundbreaking innovations for the present and future for the global market. Visit www.wahlpro.com for more details.