

BEAUTY LAUNCHPAD

August 2015
beautylaunchpad.com

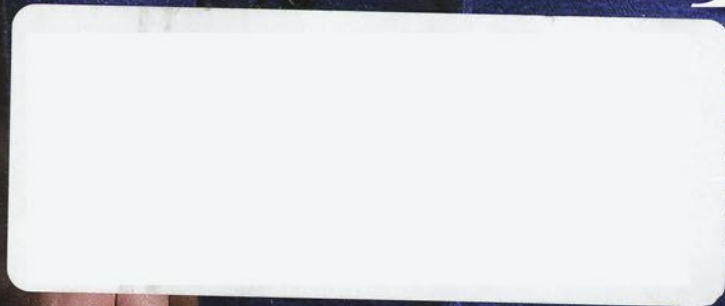
THE OFFICIAL PUBLICATION OF INTERCOIFFURE

LET IT GROW
Thinning Hair
Solutions

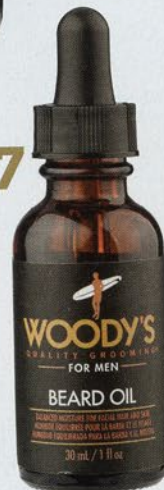
High Style

GELS
WAXES
POMADES

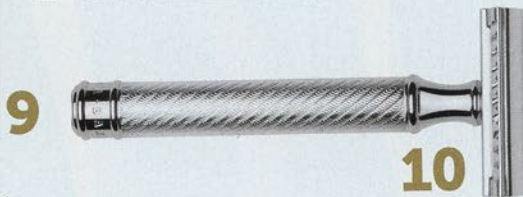
Special
MEN'S
ISSUE



According to Datamonitor, nearly **90 percent** of U.S. men prefer their grooming routine to be as easy as possible. >Source: 18|8 Fine Men's Salons



Shave



1 A bump-free, ultra-close shaver with hypoallergenic gold foil cuts close without the irritation—in a lightweight, rechargeable unit for maximum stylist simplicity. **Wahl Professional 5 Star Shaver**, mywahlpro.com

2 Combat the effects of external aggressors—which render facial hair dry and brittle, and skin flaky and itchy—with an easily absorbed formula that softens skin and whiskers alike. **Clubman Pinaud 2-in-1 Beard Conditioner**, clubman.com

3 Sunflower, sweet almond and avocado oils keep beards soft, shiny and smooth while conditioning the skin underneath, alleviating itching and flakiness. **Billy Jealousy Gnarly Sheen Refining Beard Oil**, billyjealousy.com

4 Work up a rich lather for a close shave that softens facial hair and ensures skin protection with a bevy of organic ingredients. (Extra! Long-term use helps eliminate razor irritation.) **Rodd Grooming Quick Change Shaving Cream**, rodzgrooming.com

5 Provide a relaxing shave (while minimizing fuss and mussy) with durable construction, an extra-large soap cup, push-button dispensing and nonslip rubber feet. **Andis RAZR Pro Lather Machine**, andis.com

6 Soften, smooth and control facial hair—while promoting healthy skin—with a fragrance-free formula that boasts penetrating oils and tames flyaways. **Jatai Beard and Moustache Softener**, jatai.net

7 The invigorating formula ensures scruff is shiny and manageable, tapping a blend of macadamia, moringa and kukui nut oils to impart soothing moisture and nourishment. **Woody's Quality Grooming Beard Oil**, woodysgrooming.com

8 Increase drag on blades for improved sharpening, helping maintain the surface of top-grain cowhide razor strops (packaged with a sharpening canvas and swivel). **1907 by Fromm Razor Strop and Dressing**, frommbeauty.com

9 A rich, luxurious cream creates a slick protective barrier for smooth, close shaves, while antiseptic herbal extracts and essential oils minimize razor bumps and calm irritation. **Urth Skin Solutions for Men Shave Formula**, geturth.com

10 This chrome-plated double-edge razor, created for wet shavers, reduces ingrowns and razor burn, while sturdy construction is designed for years of use. **Baxter of California Safety Razor**, baxterofcalifornia.com

11 Condition and comfort skin for an ultra-smooth shave with a clear oil that creates an instant barrier between skin and razor—ideal for grooming around goatees and mustaches. **Dermalogica Close Shave Oil**, dermalogica.com

12 Supersensitive skin or unruly facial hair? No problem. This formula tackles both shaving and skincare needs via soothing botanical ingredients. **Eufora Hero for Men Exceptional Shave**, euforahero.com