

BEAUTY **LAUNCHPAD**

January 2017  
beautylaunchpad.com

THE OFFICIAL PUBLICATION OF INTERCOIFFURE

*THE  
SUCCESS  
ISSUE*



**COLLECTIONS**

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# FLIRT ALERT!

February's just around the corner, and with it comes Valentine's Day (or Singles Appreciation Day, if you prefer). Stock up for a fun counter display of flirt enhancers, like eyelash curlers, brow definers and an assortment of lipsticks or glosses, and fall in love with your retail ticket totals.



▲ **Ardell Brow Building Fibers**  
ardellashes.com

▲ **Tweezerman ProMaster Lash Curler**  
tweezerman.com

▲ **Sormé Treatment Cosmetics Nonstop Liquid Lipstick**  
sorme.com

This trio of grooming tools covers all the bases.



**ANDIS LIMITED EDITION ENVY FOR SUBSTANCE WITH STYLE**  
Sleek black with metallic gold quatrefoil dresses up the classic clipper. [andis.com](http://andis.com)

**ESQUIRE GROOMING FIVE-PIECE TRIMMER SET FOR VERSATILE DETAILING**  
Five interchangeable blades will trim hair anywhere it grows. [esquiremensgrooming.com](http://esquiremensgrooming.com)

**WAHL PROFESSIONAL 5-STAR CORDLESS MAGIC CLIP FOR INNOVATIVE PRECISION**  
Stagger-tooth blade with crunch blade technology delivers flawless fades. [wahlpro.com](http://wahlpro.com)

## IT'S NO FUNGI

Last month an article made the rounds, avowing the dangers of sleeping on damp hair. In an interview with *Cosmopolitan UK*, Sally-Ann Travers, consultant trichologist at The Cotswold Trichology Centre & Theradome, explains, "Fungus likes moist, warm conditions to grow, and consistently sleeping with wet hair could contribute to an overgrowth in fungus or scalp 'yeast.'" She adds: "Spores could also develop in your pillow due to the same damp, warm conditions." Another hotbed for those conditions? The cushion of your brush! That's why **Bass Shower Brush** ([bassshowerbrush.com](http://bassshowerbrush.com)) is designed without a cushion to trap water, eliminating the environment for mold or mildew to form. Plus, it's 100 percent sanitizable—no fungus allowed!



BASS; BROOKS AVOLA; TOP LEFT; GETTY IMAGES