

Wise Guy



UNIVERSAL APPEAL

In the heart of Chelsea, New York City, surrounded by apartments, restaurants and the famous Gotham Comedy Club, is **Made Man Barbershop**. Attracting everyone from “office workers to construction workers, from the super stylish to the conservative,” Made Man Barbershop, as owner and regular barber Sam Chulpayev explains, aims to meet the needs of all clients, offering standard services as well as specials like eyebrows and neck clean-ups, and deep-tissue and close shaves. “We think of our shaves as facials, only more enjoyable,” says Chulpayev. “Our deep-tissue shave will not only make clients look good, but it will leave them feeling relaxed and rejuvenated.”

With a 1920s American aesthetic and a team hailing from all over the world, Made Man Barbershop blends the traditional with the modern. The diversity of creativity is immense, yet the experience is genuine and reminiscent of old-fashioned “true barber art,” says Chulpayev. “We wanted to remind people of the true origin of American barbering, but with a twist. We want the haircut experience to be a luxury, not a necessity. What truly sets us apart is that we care about every single client and what that client wants.” —E.G.

MOVING FORWARD

With an 18-year career as a top stylist and salon owner, one thing **Matty Conrad** does best is spot a trend. One of the fastest growing trends is the forward-sweeping fringe, says the Schwarzkopf Professional Osis+ men’s grooming ambassador. “The sides are kept short, while the top section disconnects toward the front, allowing a slight undercut feeling,” he says.

Last season a few designers favored the style, but this season nearly one-third showcased the look at Milan Fashion Week, from Paul Smith to Tom Ford, Conrad adds.

GET THE LOOK: On wet hair, blow-dry strands in a forward motion and rough up hair using the fingertips. Apply a small amount of Osis+ Dust It to the root area for grip and texture. Take a finger-full of Osis+ Whipped Wax and emulsify it between the palms. Apply it to the mid-shafts and ends of the hair to achieve weightless texture and separation. schwarzkopf-professional.com —K.H.



Senior Status

Wahl Professional Sterling Reflections Senior Clipper is still going strong after 90 years on the market. The clipper is equipped with a two-hole, smooth-bottom surgical steel blade that can create premium fades and blended styles with zero overlap. Its v9000 motor runs faster than a standard clipper, making it energy efficient, according to the company, and it boasts a durable metal casing. “It encompasses the finest components,” says Laura VanderMoere, director of education for Wahl Professional. mywahlpro.com —L.B.



SMOOTH OPERATOR

Straight-razor shaves will look extra sharp with the **Andis Razr Pro Lather Machine**. “We’re seeing a renaissance of the fine art of barbering with requests for straight-razor shaves increasing,” says Andis National Sales Manager Harry Szczukowski. The machine features an enclosed motor to prevent rust; a zinc lid for durability; a 15-minute heat-up time; a dispensing outlet to reduce spills; and nonslip rubber feet to keep the unit in place. andis.com —C.R.



It’s a Man’s World

In a street-style journal, photographer Giuseppe Santamaria captures men from around the world with distinct looks in their everyday lives. For **Men In This Town: London, Tokyo, Sydney, Milan and New York** (Rizzoli, 2014), Santamaria



visited the five cities and photographed modern men whose outfits spoke to their personalities and regions, and profiled some of them for a flavorful sampling of the culture and style of men across the globe. —K.H.