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Wahl Global Educator Garland 'G-Whiz' Fox Brings His Passion for Hair Abroad Fox Travels to Malaysia, Sri Lanka and Hong Kong & Performs Men's Haircutting Techniques Using his Favorite Wahl Tools

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Wahl Education and Artistic Team (W.E.A.T.) member Garland 'G-Whiz' Fox continued his global education journey by traveling to Asia (Malaysia, Sri Lanka and Hong Kong), to educate on Wahl tools and techniques and to exchange ideas on global trends. Wahl Clipper Corporation is the global leader in the professional beauty and grooming industry.

As a lead artist and educator for W.E.A.T., Fox showcased American barbering techniques in Malaysia for a crowd of more than 600 barber-stylists, together with a follow-up classroom seminar; traveled to Sri Lanka and Hong Kong to lead haircutting demonstrations and training seminars; took the main stage as guest artist at the Garland 'G-Whiz' Fox Night Party for 150 guests at Hong Kong's Sky Bar; and launched education on the Wahl 5-Star Series. All events were a resounding success.

"The sales, engaging attendees and education all lead to success," says Fox. "We actually broke records in each country. Everyone worked together, from our hosts, to Wahl's global sales teams and our many attendees. Combining education, performance and demonstrations, the experience in each country was all over the top."



Garland 'G-Whiz' Fox cuts model's hair with 5-Star Cordless Magic Clip on stage in Malaysia.

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“The Wahl global training and events in Asia resulted in the biggest attendee turnouts in recent history,” says Lance Wahl, Global Vice President Professional Products, Wahl Clipper Corporation. “Our team in Asia expressed enthusiasm that attendees experienced a strong mix of knowledge and compassion during the events. They were engaged and eager to learn more about the cutting techniques,” adds Wahl.

The most popular tools during Fox’s stay were the cordless tools, including the Cordless Magic Clip and Cordless Detailer. “They’re not only comfortable to use, they’re showstoppers. Many were responsive and engaged with the use of these clippers,” says Fox.

“Everything comes back to the functionality of clippers,” adds Fox.

During the training, Fox immersed the sales and management teams in each country to learn and participate along with the students. As an outspoken proponent of education, Fox presented the different uses of the tools and fostered excitement with the attendees. The clippers spoke both numbers and volumes—and spotlighted Wahl internationally.

“No matter our language, we can all communicate through hair. Our connection is the love for the industry, and for the clippers.”

One of the key differentiators in Asia includes the timing of the cuts—they are executed fast, usually within eight minutes. While demonstrating, Fox highlighted the benefits of a thorough cut, including client retention and increased revenue.

“Professionals in Asia look for speed. Here in the U.S., we look for perfection,” says Fox.

Using his favorite Wahl tools, such as the Pilot, 5-Star Shaver and G Whiz Trimmer, in addition to the cordless products, Fox helped embellish what barber-stylists are already doing in Asia. In America, blends and fading are hugely popular, while designs and color are more popular in Asia. By integrating a blend of western and international styles using Wahl clippers, barber-stylists can learn and contribute to a flawless execution.

Each country hosted a rich backdrop for the events and professionals. Between the culture, history and a shared enthusiasm for the haircutting industry, hosts were welcoming to Fox and the Wahl presence.

“This is just the beginning of an international fusion for Wahl Professional Global Education,” says Laura VanderMoere, Director of Education, Wahl Professional. “With our leadership training in Brazil, the UK and Russia in 2014, Germany and Russia in 2015 and now Asia in 2016, Wahl Professional is staying true to their reputation as the leader and go-to resource for clippers and education in the professional industry.”



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To learn more about the product selection of Fox's favorite Wahl tools during his trip to Asia, visit wahlpro.com.

About Wahl Clipper Corporation

Since 1919, with the invention of the first practical electric hair clipper, Wahl Clipper Corporation has been the leader in the professional and home grooming category. Today, with over 2500 employees worldwide, Wahl is proud to carry forward the tradition of innovation and superior customer service that was created by Leo J. Wahl. Headquartered in Sterling, Illinois, Wahl distributes to 176 countries and has eight global manufacturing facilities as well as 25 sales offices. At Wahl, we are proud of our heritage of excellence as well as our remarkable list of groundbreaking innovations for the present and future for the global market. Visit www.wahlpro.com for more details.